



**INNOVATIVE THEATRES**  
**PRIVATE THEATRE ENVIRONMENTS**

7414 Santa Monica Blvd. - West Hollywood, Ca - 90046

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**Cinema and Style - The Integrated Home**

Media Servers - What Does This Mean?  
Flat Screen for your Patio?- This one is All-Weather  
Wireless Computers - The Invisible Solution  
Invisible Speakers - The Designers Dream..  
Theater of the Month - Definitely a lifestyle product

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Welcome again to our monthly newsletter, "*Cinema and Style*".

These past few months we have noticed that many electronic manufactures, new and old, are focusing on "lifestyle" products. This means products that when creatively integrated into your home environment can perform many functions that are fast becoming standard in the modern home.

In this April issue we thought that we would address a few product types that we feel the design community may not be familiar with yet could become a useful tool.

My goal is to explain in simple terms how it will benefit the designer and the client. So here goes.

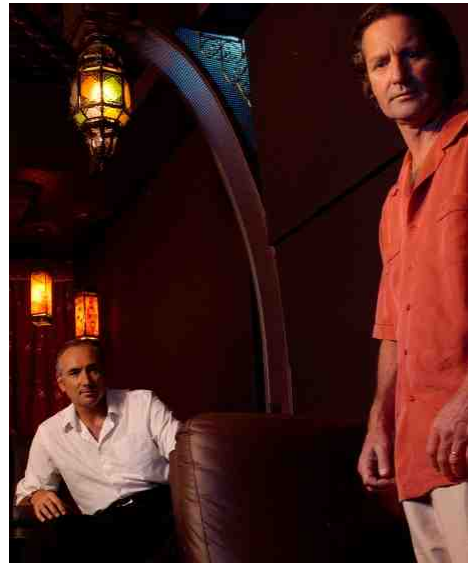
As always, we encourage your feedback to our newsletter and look forward to any design ideas or real world issues that we can help resolve in order to make your projects as pleasing as possible. Just call or drop us an email anytime.

Thank you and we hope you are finding our newsletter both informative and useful.

**Keith Willis- CEO -Innovative Theatres, Inc.**

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Simply put, media servers are an electronic component that contains a media server computer hard drive. It is installed at a central location (usually at your media center or a closet or home theater) and contains

all of your CD's, DVD's and photos on the hard drive. This server is accessed by remote control from many locations throughout the home. This means that the master bedroom can play a movie while the kitchen plays music and the living room views a slide show.

The real benefit to a media server is it's flexibility and the centralization of program material. No more DVD's strewn about the bedroom floor. Also, because of it's central location, there is no longer a need to design extra space in the armoire to house the master bedroom's DVD player.



We currently have a client that is building a beautiful pool "Grotto" and requested a flat screen be installed behind the wet pool bar. The Sunbrite screen fit their application perfectly.

Models range from 23 inches to 46 inches. Excellent lifestyle product for Southern Cal living.

Although this On-Q wireless access point looks small and insignificant, this **3-gang flush-mount** device has become a central part for many of our home communication designs.

An access point, coupled with a router, enables computers to network wirelessly over long distances. It also enables other remote control devices to control many of the house automation functions such as:

- House music selection.
- Home theater music selection.
- Lighting.
- Movie selection.



- or the systems "All Off" function at bedtime.

Having free-roam communication throughout the home without plugging-in does enhance lifestyle.

**Contact us.**



Yes, we have featured the Stealth Speakers in our newsletter previously but if you are not familiar with this product, we believe you should be.

What makes these whole-home speakers interesting to designers is that they finish exactly like the wall. Invisible. These speakers do not have wire-mesh or cloth grill cloths that can disturb the look of the ceiling or wall. And they sound great for this application. Consider this option for your next project.

On demonstration at the Innovative showroom.



Carouselle Cinema: Newport Coast, Ca. The Carouselle Cinema, by Innovative Theatres, Tempo Carpentry and Christy Newman Interiors, is an astounding nine-seat, theme-focused theater. Designed and constructed to suggest a turn-of-the-century merry-go-round, this top-of-the-line home theatre is a playful showcase for the private collections of the home owners.

Acoustical solutions for the room included fabric wrapped absorber panels inset into the room's carved wall sections, curved absorber panels covered

in mesh with custom printed poster motifs set in to the wall sections behind the carousel horses and custom- printed mesh-covered panels in "pie-shapes" applied to the ceiling within the raised carousel area. After careful planning, the acoustical methods proved to be very successful and contributed yet another interesting element to this very special environment.

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***No one plans to fail .... they just fail to plan.***

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